

Joshua Rotimi

FREELANCE GRAPHIC DESIGNER

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I am a highly skilled and experienced Freelance Graphic/Website Designer with a passion for football and over 10 years of experience, seeking a Senior Designer role in a dynamic organization. I have a proven track record of delivering high-quality and original artworks, managing all stages of design projects, and ensuring brand consistency. With my strong aesthetic skills and attention to visual details, I am confident in my ability to create impactful designs that meet the needs of my clients.

Super Network Limited

<https://www.linkedin.com/company/watchsupertv/>

APPLICATION INTEGRATION AND MANAGEMENT LEAD @ 2020 - PRESENT (3 YEARS)

Designed and developed intuitive and visually appealing interfaces for web and mobile applications, improving user engagement and retention.
Designed and produced visual materials for various marketing campaigns including movie posters, billboard adverts, banners, and social media graphics.
Managed multiple projects simultaneously, ensuring deadlines were met and clients' expectations were exceeded.
Conducted research and stayed up-to-date with industry trends to inform design decisions.
Worked closely with clients to understand their needs and develop creative solutions that met their requirements.
Mentored junior designers, improving their skills and abilities.
Assessed the productivity and quality output of the marketing team, providing feedback and guidance for improvement.

Rainbow Sports Global

<https://www.linkedin.com/company/rainbow-sports/>

GRAPHIC DESIGNER @ 2021 - 2023 (1 YEAR 6 MONTHS)

Designed various types of graphics, including brand manual, logos, club jerseys, social media posters, presentation decks, illustrations, and branding kits, as briefed.
Maintained brand consistency and voice in all projects.
Planned and managed stages of design projects, ensuring high-quality and original artworks.
Designed and developed user-centered interfaces for web and mobile applications.
Created wireframes, prototypes, and high-fidelity mockups to communicate design concepts and solutions.
Suggested and made creative alterations to projects to improve their impact and effectiveness.

Filmhouse Group

<https://www.linkedin.com/company/filmhouse-group/>

GRAPHIC DESIGNER @ 2015 - PRESENT (8 YEARS)

Collaborated with the marketing team to enhance the brand image and achieve a 20% increase in customer acquisition.
Produced engaging graphic assets for digital and print media, including LCD advertisements in cinemas, promotional displays, product packaging, marketing brochures, company magazines, journals, corporate reports, and other publications.
Conducted extensive research on competitors and market trends, resulting in improved competitiveness of brand.
Assisted in managing the company's websites and social media platforms.
Designed eye-catching logos for retail products and other company projects.

FARABOVE International Services Ltd

<https://www.linkedin.com/company/filmhouse-group/>

GRAPHIC DESIGNER/FULL STACK DEVELOPER @ 2017 - PRESENT (9 YEARS)

Increased online visibility locally and internationally by refreshing the brand image and standardizing all creatives and content to meet international standards.
Automated lots of repetitive tasks hereby increasing efficiency of in-house workflow by over 500%.
Implemented a cost effective means of sending email newsletters hereby eliminating the monthly spending of company on emails.
Improved brand perception, giving it a premium look and feel using high quality designs for company assets.

Jaikr Design Studios

LAGOS

FREELANCE GRAPHIC DESIGNER/FULL STACK DEVELOPER @ 2015 - PRESENT (12 YEARS)

Collaborated with clients to develop design concepts for various projects, including branding, marketing materials, social media graphics, and website designs.
Designed and produced high-quality graphic content, including logos, infographics, illustrations, and animations, using Adobe Creative Suite and other design softwares.
Manage project timelines, budgets, and deliverables to ensure timely and satisfactory completion of projects.
Maintain open communication with clients throughout the design process to gather feedback and make necessary revisions.
Establish and maintain positive relationships with clients, resulting in repeat business and referrals.
Utilize design thinking methodologies to approach design challenges and deliver innovative solutions.

University of Ilorin

KWARA

BACHELOR OF ENGINEERING (B.ENG.), CIVIL ENGINEERING @ 2005 - 2010

FBA Computer College

LAGOS

DIPLOMA IN COMPUTER ENGINEERING @ 2001-2002

English

READING - WRITING - SPEAKING

Pidgin

READING - WRITING - SPEAKING

Yoruba

READING - WRITING - SPEAKING

Expert Areas

As a highly skilled graphic designer, I possess a diverse range of skills that enable me to create visually appealing designs that meet the client's objectives. Listed below are a handful of them.

- ADOBE CREATIVE SUITE (PHOTOSHOP, ILLUSTRATOR, INDESIGN)
- FIGMA
- IMAGE EDITING
- BRANDING AND IDENTITY
- TYPOGRAPHY
- LAYOUT DESIGN
- USER EXPERIENCE DESIGN
- STRONG AESTHETIC SKILLS WITH THE ABILITY TO COMBINE VARIOUS COLORS, FONTS, AND LAYOUTS
- ATTENTION TO VISUAL DETAILS
- EXCELLENT COMMUNICATION AND TIME MANAGEMENT SKILLS
- GOOD ORGANIZATIONAL SKILLS
- GOOD ANALYTICAL AND DECISION-MAKING SKILLS
- FLUENT IN ENGLISH, BOTH WRITTEN AND SPOKEN
- WIREFRAMING AND PROTOTYPING
- INTERACTION DESIGN
- VISUAL DESIGN
- DESIGN THINKING
- HTML, CSS, AND JAVASCRIPT
- ABILITY TO WORK UNDER TIGHT DEADLINES
- FLEXIBILITY TO TRAVEL

Selected Design Projects

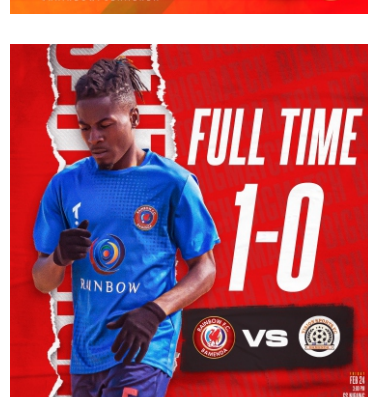
Below is a non-exhaustive list of selected projects.

<http://alztechnical.com/>
<https://nifsummit.com/>
<https://supertv.ng/>
<https://foundation.houseofkaris.net/>
<https://ncm.ng/>
<https://www.manifesto.ng/>
<https://covidvaccineunmasked.com/>
<https://thetopfarmer.com/>
<https://ceanigeria.com/>
<https://ncitj.com/>
<https://jaikr.com/>
<https://www.africanfootballdatacentre.com/>
<http://kick-off.tv/>

Recent Graphic Design Projects

Below is a non-exhaustive list of selected projects. Please note that a handful of designs can also not be shared as they are not for public viewing.

YOU CAN VIEW MORE OF MY DESIGNS @ [PROJECTS.MEETAJOSH.COM](https://projects.meetajosh.com)



VIEW MORE DESIGNS